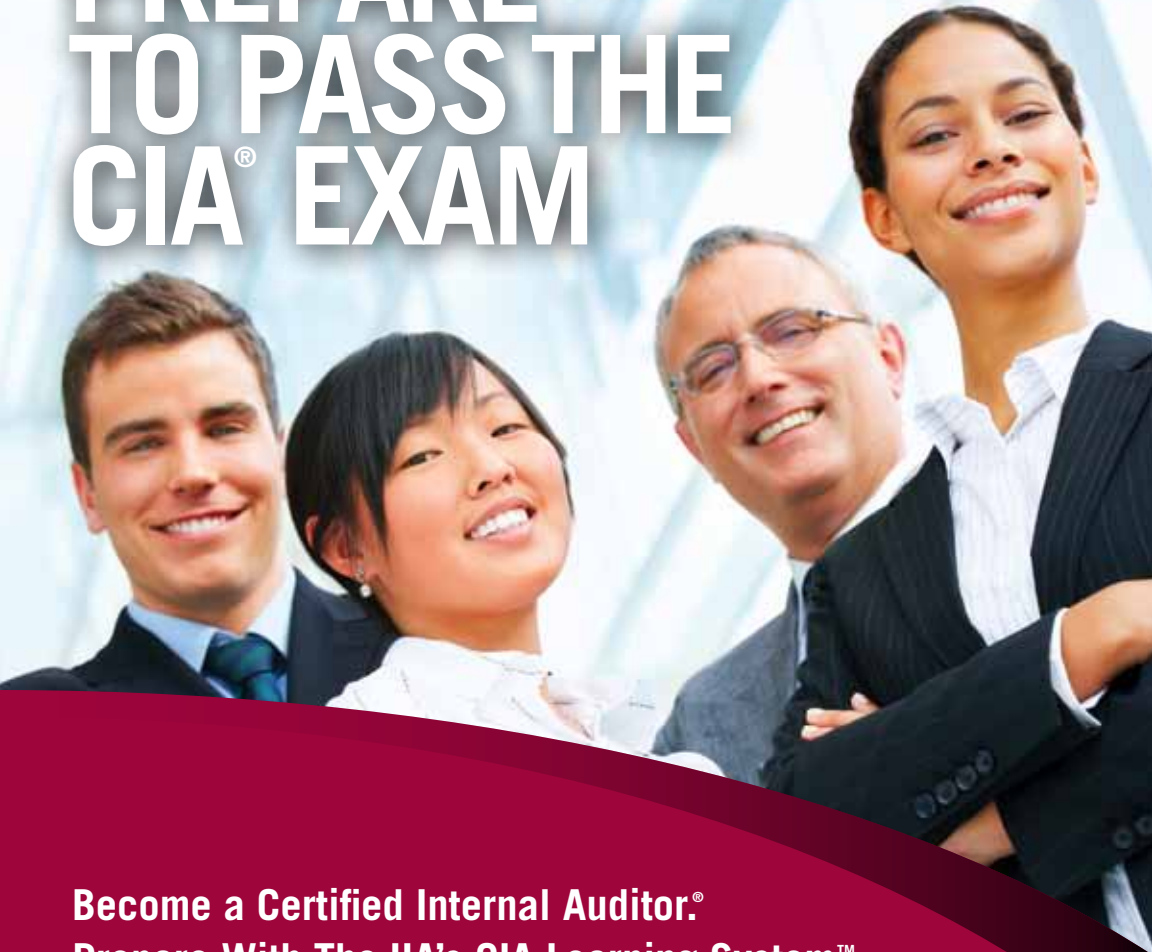


PREPARE TO PASS THE CIA[®] EXAM



Become a Certified Internal Auditor.[®] Prepare With The IIA's CIA Learning System.[™]

Earning the CIA[®] designation has helped thousands of exceptional internal auditors broaden their knowledge, elevate their job performance, boost their earning potential, and advance their careers.

With planning tools, The IIA's CIA Learning System, and year-round CIA testing, The IIA will guide you from start to finish.

Create your free study plan at www.LearnCIA.com/prepare.

TAKE THE LEAD. BECOME A CERTIFIED INTERNAL AUDITOR.

The Certified Internal Auditor (CIA®) is the only globally accepted designation for internal auditors. It is the standard by which internal auditing professionals demonstrate their knowledge and competence to facilitate and manage today's complex internal audit responsibilities. Whether you're looking to safeguard your career or enhance your internal audit skill set, CIA certification from The IIA can open a variety of doors. The global demand for experienced, professional internal auditors is growing, and individuals must set themselves apart from the rest.

WHO SHOULD PURSUE THE CIA?

Earning the CIA designation is an important accomplishment and a professional advantage for internal auditors during all stages of their careers, including:

- Chief audit executives.
- Audit managers and staff.
- Audit directors.
- Risk management staff.
- Business, finance, and accounting students.



According to the 2010 GAIN Compensation Survey, certified professionals earn up to 18% more than their non-certified peers. Percentage will vary depending on position.

CHOOSE PREMIER-QUALITY CIA EXAM TRAINING



THE IIA'S CIA LEARNING SYSTEM: INTERACTIVE STUDY TOOLS

The IIA's CIA Learning System is an interactive print and Web-based review program that teaches and reinforces the entire global CIA exam syllabus in a flexible, on-demand format. Prepare to pass the CIA exam with the following interactive study tools:

Comprehensive Print Materials

- Four print modules teach the global CIA exam syllabus and are current with IIA Standards:
 - Part 1:** The Internal Audit Activity's Role in Governance, Risk, and Control
 - Part 2:** Conducting the Internal Audit Engagement
 - Part 3:** Business Analysis and Information Technology
 - Part 4:** Business Management Skills
- Topics presented in a concise, easy-to-understand format.
- Available in English and French.

Interactive Online Study Tools

- My CIA Review Plan helps create a personalized study plan.
- Pre-tests evaluate current knowledge and identify topics requiring intensive study.
- Section-specific quizzes test comprehension and ability to apply concepts.
- eFlashcards and glossary offer review of key terms and definitions.
- Post-tests gauge knowledge gained and identify areas requiring further study.
- CIA Practice Exam helps build confidence using the computer-based CIA exam software.
- Progress report tracks activities and scores.
- Resource Center provides additional references and feedback opportunities.



TRY A FREE DEMO! www.LearnCIA.com/prepare.



“ Using The IIA’s CIA Learning System has made it possible for me to pass my exams on the first try. Precise, accurate, and relevant to the exam content, the Learning System is highly recommended.”

– Sineeleng Tshepho Motlalekgesi, CIA

CUSTOMIZE YOUR CIA TRAINING

Combine the printed materials and online study tools with live or virtual facilitation to create a customized training program that suits your learning style and schedule.

Self-study Program

The self-study program, is ideal for self-motivated candidates with unpredictable schedules. This option combines print materials with interactive online study tools for the most flexible study plan.

Comprehensive Facilitator-led Courses

Facilitator-led Courses offer comprehensive study of all related CIA topics in a traditional classroom or online format. These courses, offered by local colleges, universities, and IIA chapters, are ideal for individuals who prefer a set syllabus and personal interaction.

Virtual Seminars

The Comprehensive Facilitator-led Course is also offered by The IIA via a virtual classroom. This allows you to participate with others in a series of online training sessions in preparation for the CIA certification exam.

CIA Refresher Seminars

Attend a CIA Refresher Seminar to reinforce your knowledge, clarify topics, and build exam-day confidence. This series of four seminars, offered by The IIA, local colleges, universities, and chapters, is customized to the unique needs of each class.

Visit Classes Offered at www.LearnCIA.com/prepare or call +1-877-442-2425 for available courses, seminars, and pricing.

**#1 GLOBAL
PROVIDER OF
CIA EXAM
PREPARATION**

“With the help of The IIA’s CIA Learning System I passed the exams for part 1, 2 and 3 all on the first attempt. The self-study system enabled me to study whenever and wherever I felt like it. The online practice questions are especially helpful. The materials are also fine reference books that I can use in my work situation.”

– Petra van den Boorn, CIA, Hoofd Internal Audit, Netherlands

WHY CHOOSE THE IIA’S CIA LEARNING SYSTEM?

Expert Design

A team of CIA-certified industry experts created the Learning System to be the most current, comprehensive, and effective CIA review program available.

Detailed Study Plan

“My CIA Review Plan” is a free online tool to help you set up a customized and realistic study plan based on your goals, schedule, and expertise.

Ongoing Feedback

Interactive Web-based study tools provide immediate instructional feedback that references the printed materials, directing you to topics that require further review.

Practice Exam

The format and functionality of the online CIA Practice Exam emulate the software used at the actual CIA testing center. This hands-on experience will help build your comfort and confidence.

Customized Training Options

Self-directed materials, Comprehensive Facilitator-led Courses, CIA Refresher Seminars, and Virtual Seminars allow you to customize your training based on your personal review preferences and schedule.

GET STARTED TODAY!

To order, visit www.LearnCIA.com/prepare or call +1-877-442-2425 (+1-651-905-2670 outside North America).

Self-study Materials	Single Part	Full Kit (Parts 1-4)
IIA Member	US \$250	US \$745
Non-Member	US \$275	US \$845

Buy with a colleague and save a minimum of US\$100 on orders of 2 or more full kits! For details, contact Mike Downs at mike.downs@theiaa.org or +1-651-905-2609.

WHY DO USERS OF THE IIA'S CIA LEARNING SYSTEM RECOMMEND IT TO THEIR PEERS?

- “I passed all parts of the CIA exam on the first attempt. The IIA's CIA Learning System is a top-notch product.”
- “It focuses on relevant material for the CIA exam with little to no extraneous material.”
- “The questions in the online quizzes are very similar to those found on the exam.”
- “I enjoyed how accessible the online study materials were.”
- “The content is written in a simple and easy-to-read way that is not exhausting. The materials are very much relevant to the Internal Auditor's career and cover everything from A to Z.”

Source: The IIA's CIA Learning System January 2011 Purchaser Survey.

TAKE THE NEXT STEP TOWARD **YOUR CIA TODAY!**

Visit www.LearnCIA.com/prepare to learn everything you need to know about CIA exam preparations:



- ➔ **Free Demo**
Read a sample of the study materials and see the online study tools.
- ➔ **Classes Offered**
Find a local or online facilitator-led class to enhance your studies and keep you on track.
- ➔ **My CIA Review Plan**
Create a customized study plan based on your level of experience, goals, and personal preferences.

For more information or to order, visit www.LearnCIA.com/prepare or call our customer service team at +1-877-442-2425 (+1-651-905-2670 outside of North America).