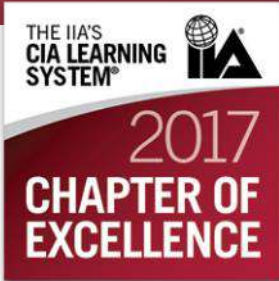




CHAPTER OF EXCELLENCE PROGRAM



The IIA Chapters of Excellence program was introduced in early 2010 to recognize chapters for their belief in quality education and support of the CIA designation, specifically through The IIA's CIA Learning System program. Qualifying chapters receive the following benefits:

- Recognition and an exclusive reception at The IIA's Leadership Academy
- Chapter of Excellence lapel pin for your chapter leaders
- CAP points
- Tile ad to place on your chapter's website

HOW CAN YOUR CHAPTER BECOME A CHAPTER OF EXCELLENCE?

OPTION 1: Host a Live IIA CIA Learning System Chapter Course in Your Area

Chapters hosting a live facilitator-led CIA Learning System course administered by the chapter or hosting a live facilitator-led course in partnership with a college/university within their local area will obtain 'Chapters of Excellence' status by completing each of the items listed below. You must complete each of the items listed at least 4 weeks prior to the commencement of the course.

- E-mail announcement to your chapter members to promote the course
- Post course notification on your chapter's website
- Place announcement in chapter newsletter (*if available*)
- Place The IIA's CIA Learning System tile ad on your chapter's home page
- Announce the course at a chapter event (*if occurring*)

CAP: Earn 20 CAP points under Service to the Profession for hosting a course. Additional points are earned under the Service to Members section and are based on the number of attendees and CPE hours offered.

OPTION 2: Promote Live or Online IIA CIA Learning System Course Outside Your Chapter Area

Chapters promoting a live IIA CIA Learning System facilitator-led course administered by another chapter within your district or promoting a live or online college/university partner-offered course within your district or promoting IIA public course offerings will obtain 'Chapters of Excellence' status by completing each of the following items (district geographical boundaries do not apply when promoting online courses). To obtain Chapter of Excellence status, you must complete each of the items

- listed at least 4 weeks prior to the commencement of the course.
- E-mail announcement to your chapter members to promote the course
- Post course notification on your chapter's website
- Place announcement in chapter newsletter (*if available*)
- Place The IIA's CIA Learning System tile ad on your chapter's home page
- Announce the course at a chapter event (*if occurring*)

CAP: Earn 10 CAP Points under Service to the Profession. Additional points are earned under the Service to Members section and are based on the number of attendees and CPE hours offered.

OPTION 3: Promote The IIA's CIA Learning System Self-Study Materials

To obtain Chapter of Excellence status, you must complete each of the items listed below:

- Place The IIA's CIA Learning System tile ad on your chapter's home page
- Place announcement in chapter newsletter (*if available*)
- Announce/promote The IIA's CIA Learning System at a chapter event (*if occurring*)

CAP: Earn 5 CAP points under Service to the Profession for promoting Self-Study materials and 1 CAP per kit/part sold.



MARKETING TOOLS AND ANSWERS TO YOUR QUESTIONS ARE AVAILABLE!

Visit www.LearnCIA.com/chapterofexcellence for all the marketing and tracking tools you'll need!

For questions, contact Kelly Quinn, IIA Regional Partnership Manager, at kelly.quinn@theiia.org or +1-651-905-2671.