**The IIA’s CIA Learning System**

**Self-Study Materials Promotion – Chapters/Institutes**

1. **Email Copy**

**Subject: Prepare to Pass the CIA Exam**

**Prepare to Earn the Certified Internal Auditor® (CIA®) Designation.**

Earning the CIA designation has helped thousands of exceptional internal auditors broaden their knowledge, elevate their job performance, boost their earning potential, and advance their careers.

**Are you ready to get started? Prepare to pass with The IIA’s CIA Learning System®.**

The IIA’s CIA Learning System was created by a team of CIA-certified industry experts to be the most comprehensive and effective CIA review program available. This interactive print and online program will help you understand and apply the key concepts required to pass the CIA exam.

**Why Should You Choose The IIA’s CIA Learning System?**

* **Up-to-Date Content:** The materials teach the entire CIA exam syllabus and are updated to align with the 2017 IPPF.
* **Powerful Study Tools:** Comprehensive reading materials, available in printed and e-book formats, and interactive online study tools teach the entire global CIA exam syllabus. Try a [free demo](http://www.learncia.com/free-demo) of the program today!
* **Mobile-Optimized:** The online study tools have been optimized for mobile devices so you can study whenever you have a free moment.
* **Tailored Feedback:** Online study tools provide immediate feedback, directing you to topics within the reading materials that require further review.
* **Customized Study Plan:** [My CIA Review Plan](http://www.learncia.com/my-cia-review-plan) is a free study plan tool that will help you create a realistic study plan based on your goals and schedule and hold you accountable to that schedule.

If you would like to learn more about the CIA designation and The IIA’s CIA Learning System, view an archived copy of our recent free online seminar, [Increase Your Chances of Passing the CIA Exam](http://www.learncia.com/webinar-archive) today.

**Get Started Today.** [**Order The IIA’s CIA Learning System Today**](http://www.learncia.com/chapters)**!**

1. **Newsletter Copy**

**Prepare to Pass the CIA Exam.**

If you’ve made the decision to enhance your career by earning the Certified Internal Auditor® (CIA®) designation, <<Chapter>> can help you achieve your goals with The IIA’s CIA Learning System®.

The IIA’s CIA Learning System is an interactive print and online self-study review program designed by CIA-certified industry experts to help you learn, review, and apply the key CIA content. This approach will help you build on foundational elements of internal auditing to master key concepts you need to know to pass the CIA exam. This three-part program includes:

* Comprehensive reading materials teaching the entire global CIA exam syllabus in both printed and e-book formats.
* Interactive online study tools:
* Pre- and post-tests to gauge your starting knowledge and advancements.
* SmartStudy™ tools to help you create a customized study plan based on pre-test results.
* Chapter quizzes to test your comprehension and retention.
* Flashcards and glossary.
* CIA practice exam to build confidence for the computer-based CIA exam.
* Online reports to track your progress and performance.

For more information or to try a demo, visit [www.LearnCIA.com](http://www.learncia.com). Wondering how long it will take you to prepare for the exam? Create your free, personalized study plan at [www.learncia.com/my-cia-review-plan](http://www.learncia.com/my-cia-review-plan).

To take advantage of special chapter discounts, visit <<URL>> or call <<Phone>>.

1. **Web Copy**

**Prepare to Pass the CIA Exam**

**With The IIA’s CIA Learning System.**

If you’ve made the decision to enhance your career by earning the Certified Internal Auditor® (CIA®) designation, <<Chapter>> can help you achieve your goals with [The IIA’s CIA Learning System](http://www.learncia.com)®.

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